

# GIMBELS---Only Two Days More of This Greatest Year-End Sale



## The Largest Reductions of The Season on Women's Apparel

To be able to save anywhere from \$10 to \$75 on the very clothes that one will need for the next three months was well worth waiting for, was it not?

*This Is Our Annual  
Clear-Away Sale*

**Women's \$25 to \$65 Cloth Suits  
At \$15, \$25, \$35**  
**Women's \$45 to \$150 Imported Wraps  
At \$22.50, \$50 to \$75**  
**Women's \$35 to \$45 Silk Dresses  
At \$25, \$29.50, \$37.50**

N. B.—As we were able to make an advantageous purchase of silk dresses (which we added to those from our regular stock), one may select the latest modes for dancing wear—these are mostly of chiffon taffeta. **Third Floor**

## Only Twice a Year, Such Savings As in This Sale of Men's New Shirts, Pajamas and Collars

Fine, full lots of spic-and-span new merchandise. Designs and colorings of our own selection; materials and making to conform to our high standards of quality.

And yet, much below usual prices, because we receive the benefit of important concessions from our regular makers, in consideration of our steady business with them.

That is why these twice-a-year Sales differ completely from the odd lots and broken assortments usually picked up here and there to make a "Sale."

### Plenty of All These for Tomorrow:

**The Mushroom Tucked Tuxedo Shirts at \$1.65**, that men find so comfortable to wear in evening—especially for dancing.  
**The Luxurious Shirts at \$5**, which we sell regularly at \$6.50.  
**The Splendid Groups of Fancy Shirts at \$1.35**—(a fine new lot of these just in), 95c and 70c each.  
**The Silk-and-Cotton Pajamas at \$3.50**, for usual \$5 quality.  
**The Mercerized Cheviot Pajamas at \$2**, with a high silken finish.  
**The Scotch Madras Pajamas at \$1.50**, in neat stripe; and the White Corded Madras Pajamas at \$1.  
**The extraordinarily good colored Striped Pajamas at 85c**.  
**The Four-Ply Collars, six for 55c**, in fashionable shapes, all newly made and accurately sized. **Main Floor**

### The First Important Event of 1914

Will Be the

## January White Sale At GIMBELS

Starting Friday,  
January Second

### Year-End Price-Clipping Among the LINENS

The following items will grip the interest of all housewives. This splendid lot of odds and ends are of the same high-grade old-world weaves that have caused women to flock here during the whole year for their household linens.

Odd Damask Table Cloths in rose chrysanthemum and stripe designs; former prices \$4 and \$4.75; Year-end prices \$3 and \$3.50 each.

Irish Linen Table Napkins, dinner size, in pretty designs; former price \$5; Year-end price \$4 a dozen.

Damask Linen Remnants, 1½ to 4 yards; former prices \$1.25 and \$2.50 a yard; Year-end price \$1 to \$7 a remnant.

Scalloped Linen Round Table Cloths in all the wanted sizes, slightly soiled from handling; former prices \$4.50 to \$12.50; Year-end prices \$3 to \$9.50.

Hemstitched Linen Lunch Cloths, former price, \$2; Year-end price, \$1.35.

Embroidered Linen Pillow Cases, former prices, \$5.50 to \$6.50. Year-end price, \$3 pair.

250 fine English Bath Towels, some with colored borders; former prices, 85c to \$3 each. Year-end price, 60c each.

Dresser Scarfs, Pillow Shams and Center Pieces, all pure linen, hand-embroidered and lace trimmed, former prices, \$2 to \$2.75. Year-end price, \$1.50 each.

Linen Center Pieces with scalloped edges and hand-embroidered, former price, \$1. Year-end price, 60c each.

Madeira Luncheon Sets, comprising 13 pieces, former price, \$8.25. Year-end price, \$6 a set. **Second Floor**

### Year-End Clearance In Boys' Overcoats

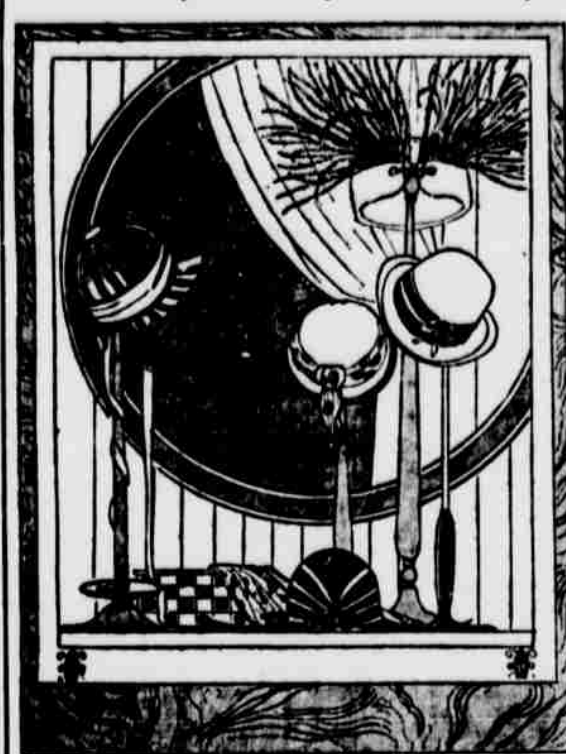
**At \$8.75  
That Were \$10  
\$12 and \$13.50**

These long model, all wool Overcoats have all the qualities to make the boy comfortable, warm and well dressed. Tailored with the same skill and care as our Men's Overcoats, and made of the best all wool mixtures, but, best of all, is their present price.

Many other Overcoats and fine Norfolk Suits for Boys at Clean-up prices. **Fourth Floor**

## The Millinery That Has Brought Fame to GIMBELS Has Entered Our Annual Winter Clearance Sale

Our Millinery Salons hold a unique position throughout the 365 days of the year for the reason that we never cease to introduce new modes. Almost as soon as a style is developed in Paris it is presented at GIMBELS.



This Clearance Sale is different from the usual kind because it includes many hats that have been made during the last fortnight—for we do not lag behind Fashion just because we anticipate one of these Quarterly Sales.

### In the French Salon

**\$55 Hats at \$35**  
**\$35 Hats at \$20**  
**\$25 to \$28 Hats at \$15**  
**\$18 to \$22 Hats at \$10**  
**\$15 to \$16.50 Hats, \$8**

### In the Medium-price Salon

**\$12.75 to \$14.75 Hats at \$6.75.**  
**\$8.75 to \$10 Hats, \$5**  
**\$6.75 Hats, \$3.50**  
**\$5 Hats, \$2.50**  
**Third Floor**

## This Year-End Shoe Sale For Men and Women

is an event of more than ordinary importance, involving

**Men's \$5 and \$6 Shoes Repriced at \$3.95**  
**Women's \$5 Shoes Repriced at \$3.50**



THE MEN'S SHOES are all the standard GIMBEL grades made especially according to GIMBEL specifications for quality and style—newest models in tan Russia calf, gun-metal calf, patent coltskin, vicci kid, straight last, blucher cut, lace and button models; all sizes in the entire assortment.

THE WOMEN'S SHOES are made a little more substantially than our regular \$5 grades—the leather is a trifle heavier, which makes them all the more serviceable for Winter wear—the styles are the very smartest of the season—tan Russia calf, patent coltskin with kid tops—button or lace models; all sizes and widths. **Second Floor**



## Young Girls Will Benefit by This Disposal

If they need togs for school. Tomorrow will be quite an opportune time—for a reason other than economies—as young girls now have time to shop.

**Young Girls' \$12.50 Top Coats at \$7.50**

**\$6.50 to \$9.75 Serge Dresses at \$3.75 and \$5**

**Junior Girls' \$22.50 Suits at \$12.50**

Young Girls' sizes, 6 to 14 years; Juniors, 13, 15, 17 years. **Third Floor**

## These Very Good Stoves To Keep You Warm

Some for coal, others for gas or oil, all efficient, economical and in many cases below regular prices.

If the first touch of Winter has found your house uncomfortably cold, here's a quick way to remedy it:

Coal Heaters, brick-lined, No. 8, at \$2.95; No. 9, at \$3.75.

Coal Heaters, No. 13, at \$6; No. 15, at \$8.

Self-feeding Coal Stoves, nickel-trimmed, fancy top; brick grates; medium size, special at \$12; large size, at \$14.

Oil Heating Stoves, 3-qt. capacity, brass fount, guaranteed smokeless and odorless; nickel-plated, at \$3.75, reg. \$4.50. Same, 4-qt. capacity at \$4.50, reg. \$5.50.

Waterman's Oil Heating Stoves, Japan finish; special at \$2.25.

Aluminum-finished Radiators, four tubes; can be attached to any gas jet; at \$1.50, reg. \$1.85. Six tubes, at \$2.25, reg. \$2.65.

Crane's Gas Heaters, special at \$3.

The 20th Century Heater and Light, can be used on any gas fixture; gives excellent service; special at 60c.

Suivo Gas Heaters, special at \$1.10. **Fifth Floor**

# GIMBEL BROTHERS

BROADWAY

NEW YORK

THIRTY-THIRD ST.

BROADWAY

THE GIMBEL

35th FLOOR

## SUBWAY STORE

A SPLENDIDLY EQUIPPED LOW-PRICE STORE OF 2 FLOORS AND 72 SECTIONS

## Last Month-End Sale of 1913 and;

we have planned to make it the greatest of the year—coming as it does immediately after the Christmas rush. We found splendid pickings from all over the entire GIMBEL Store (Main and Subway).

You will find nothing but new and stylish apparel—fresh and beautiful Yard Goods and various remaining stocks which were especially purchased for the Holiday business but a few days ago, and you will find prices lower than any we have announced throughout the entire year.

## THE LAW OF THE MONTH-END SALE

Everything advertised must be materially lower in price than it has been during the month—even if it has been reduced in price before.

### SILVERWARE

Month-End reduction in Rogers plated ware:  
50c Bonbon Spoons at 30c.  
50c Salad Forks at 35c.  
25c Jelly Spoons at 15c.  
Many other odd lots at the Month-End reductions.

### BLOUSES

at 25c to \$1  
50c to \$2 Grades  
Many thousands of beautiful Blouses at very special prices, ranging from 25c to \$1. These are lingerie and voile, all new models, more or less elaborate. Many waists here at \$1 that were formerly \$2.50.

## MONTH-END CLEAN-UP OF YOUNG MEN'S \$10 AND \$12 OVERCOATS AND SUITS At \$5.50

Of course this is most extraordinary—\$5.50 if an absurd price, for these are very fine Suits and Overcoats, nice range of mixtures and solid colors in the coats—new models with belted back, self collar, full or regular length. Some great coats all lined throughout with serge; \$3 to \$4.

Sack styles in the suits, nice browns and grays, fancy casimeres, worsteds, chevots, soft and flat rolled models, lined with mohair or serge; \$2 to \$4.

**MEN'S \$12.50 TO \$15 OVERCOATS AND SUITS AT \$8.75**

OVERCOATS, in black or gray heavy, freizes and fancy coatings, all wanted shades, lined throughout with heavy serge, Chesterfields, Storm or Tourists' styles, velvet or plain collars.

SUITS, two or three-button model suits, tight close-fitting English or conservative styles; excellent workmanship; smart fabrics in blues, grays and fancy mixtures; \$2 to \$4.

**MEN'S \$8 WORSTED AND CHEVIOT TROUSERS AT \$1.65.** Solid or neat stripes, \$3 to \$4.



## MONTH-END CLEAN-UP OF WOMEN'S COATS, SUITS & DRESSES

**\$15 to \$22.50 SUITS AND DRESSES, \$10**

SUITS—Serges, Chevots, Mixtures, Bedford Cords, Broadcloths and French Serge; strictly tailored models or handsome coats with draped skirts.

DRESSES for every occasion; rich Charmouses, Crepe de Chine, Chiffon and Lace Robes over Satin, trimmed with marabou or soft shadow laces.

**\$1.75 to \$2.75 WASH DRESSES, 95c**

Fine assortment here at great big savings; new styles and smart effects in Chambrays.

**\$5.75 DRESSES, 95c**

Shepherd Checks; some with plain waists, others all checks with pelum trimmed with red buttons.

**TWEED COATS, \$1.85**

Just a few in small sizes. This is less than one-third regular price. Smart English models with Raglan sleeves.

**\$2 RAINCOATS (Rubber Surface), 75c**

FURS, 90c GRADES AND MORE, \$10

Belgium Hare, Manchurian Red Fox; all nicely lined sets; rare values.

**\$25 PONYSKIN COATS AT \$14.50**

**WOMEN'S \$22.50 COATS AT \$10**

Plushes, Boucles, Tweeds and Broadcloths.

**CHILDREN'S DRESSES AT 25c**—Percales, Lawns, pretty shades, high or low necks, long sleeves, full skirted skirts, 6 to 14 years.

**CHILDREN'S DRESSES AT \$1**—Extra quality in Gingham, Percales, Galateas, in many pretty styles.

**CHILDREN'S COATS AT \$1.75**—Good quality Chinchilla, brown and navy, lined throughout, military collars; 10 to 14 years.

**GIRLS' SERGE DRESSES AT \$1.95**—All wool Serge, Balkan effect, high or low neck, pleated skirts, navy, brown or red; 6 to 14 years.

## CHILDREN'S COATS AND DRESSES

Heavily Underpriced

**BOYS' \$2.50 AND \$3 SUITS AND OVERCOATS SPECIAL AT \$1.65**

The very thing for school service; fine assortment of Norfolk and Double-breasted Suits, in neat blues, grays and tans; all sizes from 6 to 17.

Russian Overcoats with belts all around; the kind that button up close to the neck; neat blue and gray mixtures and warm twill lining; sizes 2½ to 10.

**BOYS' \$6 AND \$6.50 SCHOOL OVERCOATS SPECIAL AT \$3.85**

All-wool Coats, good and long, in neat gray and brown mixtures; convertible or shawl collars, belted backs, split cuff sleeves, warmly lined; 10 to 17.

**BOYS' \$4 CHINCHILLA OVERCOATS SPECIAL AT \$2.10**

Russian models, which button up to the neck, double-breasted styles, warmly lined with twill; colors, blue or gray; sizes 3 to 9.

**LACE CURTAINS**

A sweeping sale of Lace Curtains; materials in plain, figured and colored effects.

Regularly 18c to \$1.90 a yard

At 10c to 95c a yard

This sale comprises Serims, Marquisettes, Swiss, Madras, Nottingham Lace, Cretonnes, also a lot of sunset materials; all in remnant lengths.

Ready-to-Hang Lace Curtains at \$1 a pair.

**LAMBREQUINS**

Regularly \$1.50 at \$2.75

A splendid assortment of Silk and Satin Striped Lambrequins in floral and Persian designs in many pretty colors, finished with knotted silk fringe.

**COUCH COVERS**

Regularly \$9.95 at \$1.35

Heavy Tapestry Covers, 60 in. wide, in wide variety of rug designs and colors.

**KITCHEN UTENSILS**

at Month-End Reductions

Three-piece Brown and White Enamelware, \$1, consisting of 2, 3- and 4-qt. Sauce Pans; regularly \$1.65.

Chafing Dish, \$4, in nickel or copper, and alcohol regulating lamp; regularly \$6.50.

Wooden Salad Sets, 18c, consisting of five pieces; regularly 30c.

## MONTH-END SALE OF SHOES

For Men and Women

**MEN'S \$3.50 and \$4 SHOES AT \$2.60**

Tan Calfskin, Gun Metal, Vicci Kid, Patent Leather, button and lace styles, welted soles; Gimbel standard high grade footwear; all sizes.

**MEN'S \$3.50 RUBBER BOOTS, \$2.60**

Knee length, heavy rubber soles.

**BOYS' \$3.50 STORM SHOES, \$2.60**

Tan Calfskin, high cut, heavy double sole, buckle at the top; sizes 1 to 5½.

**WOMEN'S \$3.50 and \$4 SHOES, \$2.60**

All perfect, new Winter Footwear, on the very latest lasts; excellent quality of Gun Metal, Patent Leather and Vicci Kid, in button or lace styles, kid or cloth uppers, welted or turned soles, all sizes.

**WOMEN'S \$3 and \$3.50 SAMPLE HIGH SHOES, \$1.35**

All leathers, button or lace models, high or low heels, plain or tip toe. Sizes 3, 3½ and 4; widths A, B and C.

